

INTEROFFICE MEMORANDUM

June 9, 2014

MEMO TO: Ruffin Hall, City Manager

FROM: Mike Kennon, PE, Transportation Operations Manager
David Eatman, Transit Administrator

SUBJECT: Budget Note 13 – Capital Area Transit Options for St. Augustine’s University

At the June 2, 2014 Budget Worksession, Council members discussed transit options available to St. Augustine’s University students. This memo provides information on what routes are available to students as well as the potential cost of a connector route serving the university.

Services Provided

St. Augustine’s University is currently served by the Route 10 Longview Capital Area Transit (CAT) bus route. The existing bus stops are on Oakwood Avenue adjacent to St. Augustine’s University. Travel to and from the Moore Square Transit Station, CAT’s central transfer location in Downtown Raleigh, to St. Augustine’s University currently takes 10 minutes. Buses depart the Moore Square Transit Station and St. Augustine’s University every 30 minutes from 5:30am until 9:30am and 4:30pm to 6:00pm Monday through Friday. The span of service is from 5:30am until 9:40pm. Remaining headways occur once per hour Monday through Friday and Saturday service is provided hourly.

St. Augustine’s University students can transfer from Route 10 Longview to a number of existing local and regional transit services to reach other universities and colleges in Raleigh, Wake County and the greater Triangle Region. Regional services connect with Universities and higher education locations in Durham and Orange Counties.

Projected Cost of Service Expansion

A dedicated bus that operates 12 hours per weekday costs approximately \$275,000 annually. A service could be provided directly to St. Augustine’s University; however, this location already receives bus service every 30 minutes during CAT’s AM and PM peak service hours and hourly during off peak periods.

Staff recommends that additional efforts be taken to educate students of existing transit resources. A university brochure could be developed that highlights transit connections currently available in the City of Raleigh, Wake County, and in the Triangle Region. The Marketing Committee of the Raleigh Transit Authority could take the lead on the development of this brochure and education and outreach efforts. It is estimated that this effort would cost approximately \$7,500 for production, printing and outreach.